

“If you want to know the truth –  
what’s really going on –  
you have to look deeper.”

*Elliott A. Norse, Ph.D.*

*Founder and President, MCBI*



## Will you help?

As scientists, policy makers, educators, students,  
consumers and citizens, we can each make a  
difference.

Because MCBI is a nimble and efficient  
organization, your donations of time, talent and  
money empower us and are deeply appreciated.

To find out how to help, visit [mcbi.org](http://mcbi.org),  
email [info@mcbi.org](mailto:info@mcbi.org) or call (425) 274-1180.



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Founded in 1996, MCBI is a nonprofit,  
tax-exempt 501(c)(3) organization.

*We rely on your tax-deductible gifts, grants,  
and bequests to protect the living sea.*

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## Beneath the surface

## The ocean is dying

## We need your help



Protecting ocean life through science  
and conservation advocacy

[mcbi.org](http://mcbi.org)

## Humans are emptying the oceans of life

Ninety percent of the world's large fishes — sharks, tunas and swordfish — are gone.

Corals are being wiped out by bottom trawling, pollution and ocean acidification.

Polar bears and penguins are vanishing as Arctic and Antarctic sea ice melts.

From the sunlit shallows to the darkest depths, it's difficult to grasp the immensity of this global crisis.

## We turn ideas into action

MCBI champions ocean conservation.

We use the latest science to illuminate the biggest threats so we can bridge the gulf between scientists and policy makers.

MCBI works nationally and globally to safeguard ocean ecosystems and wildlife, and to prevent overfishing, destructive fishing methods and climate change.

We

- played a key role in securing the world's largest marine protected area;
- brought bottom trawling to the top of the global marine conservation agenda;
- published the first textbook in the new science of marine conservation biology.

## You can't save the world if you don't save the oceans

The sea provides us food, medicine, oxygen, livelihood and inspiration.

If you want to save the living sea for us and future generations, you can.

But time is short.

